



# Power up your events with VenuIQ apps

Discover how our award-winning event apps transform attendee engagement, streamline event management, and maximise ROI.

[venu-iq.com](https://venu-iq.com)





**Build your own event app**  
with our super-fast, easy to manage,  
update, and operate Event Builder.

iOS & Android



### Everything you need

- Profiles
- Agenda
- Maps
- Registration



### Upgrade your app with

- Q&A
- Polling and surveys
- Chat
- Gameification



### Plus with VenuIQ you get

- Bespoke design
- Management portal
- Analytics
- UK support

# Event App Features

Include everything your guests need to know about your event from what's on to where. Start with one of our On:Demand templates and populate with your event or conference programme, exhibitors, and speakers. Then push to the app stores and your native branded app will be live within 24-48 hours.



## Menu

Populate your app with event modules including:

- Agenda
- Speakers
- Sponsors
- Networking
- Social Wall
- and more...

Upgrade sponsorship opportunities with advertising space.

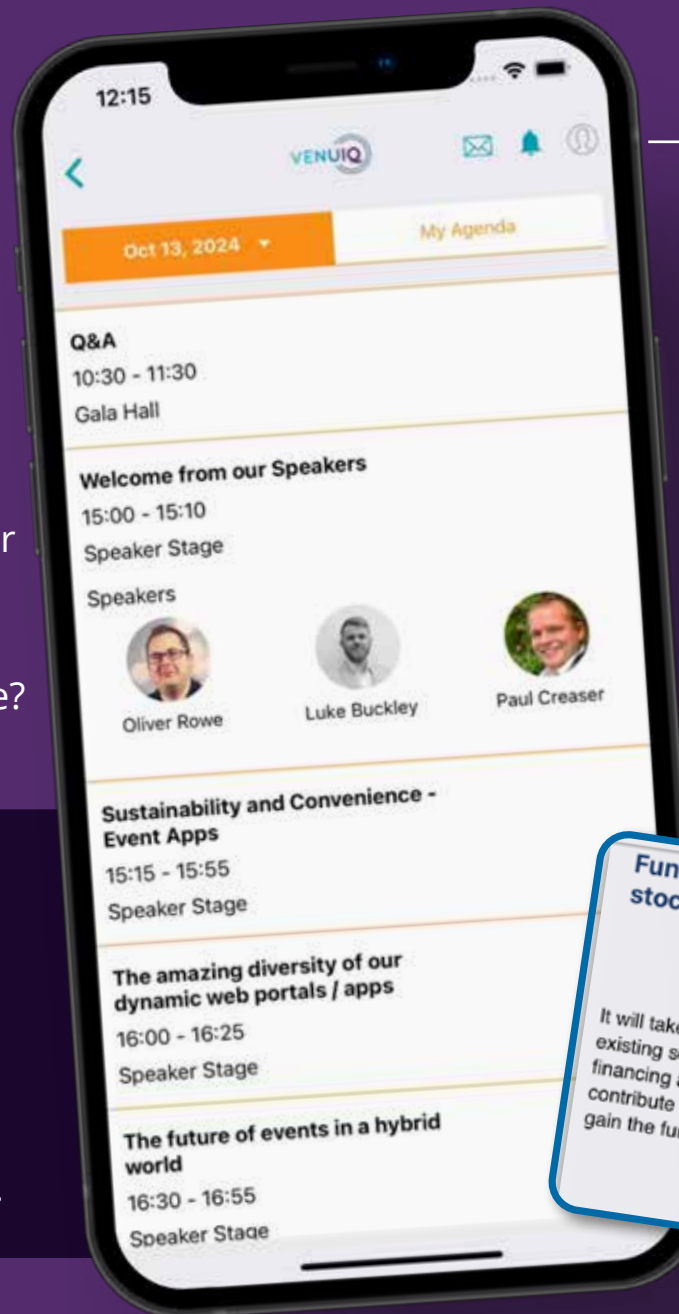
# Agendas, Sessions, & Tracks

Add your content for all your speakers, panels, and seminars and build the agenda for your event. Attendees can add the sessions they wish to attend to their personalised event day in 'My Agenda'.

More than one venue or programme? Split your activity into tracks.

Plus VenuIQ includes:

- **Session Ratings:** Let your audience rate a session or programme and give your speakers valuable feedback.
- **Calendar Sync:** Synchronise your events with your calendar.



## Alerts & Notifications

Get notified of your next activity in the app and via push notifications

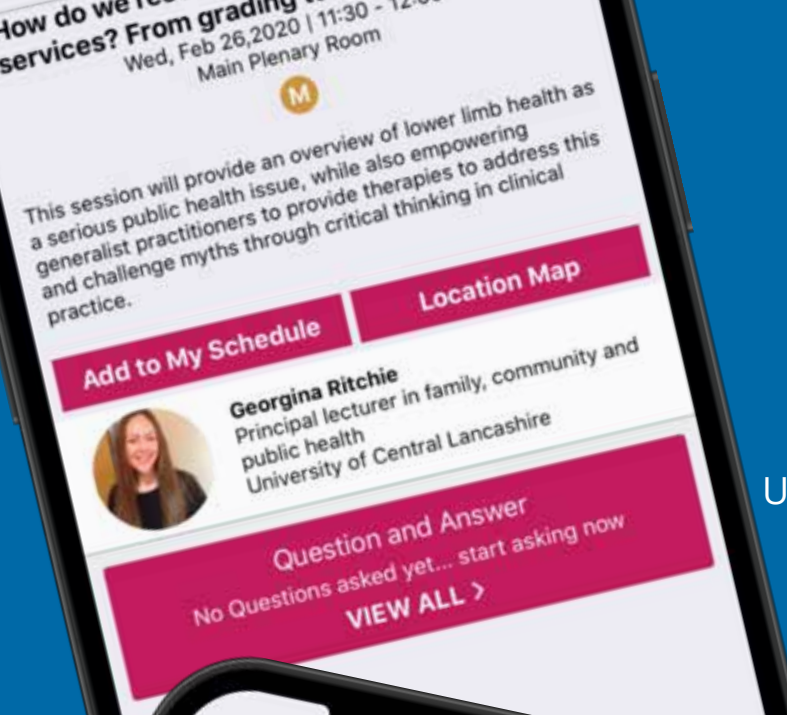
## Timeline

Sessions are displayed in a scrolling timeline.

## Detail

Touch to find out more information about each session.





# Maps & Profiles

## Venue Map

Upload a floorplan map of your event, allowing guests to find their way around your venue.



## Speaker profiles

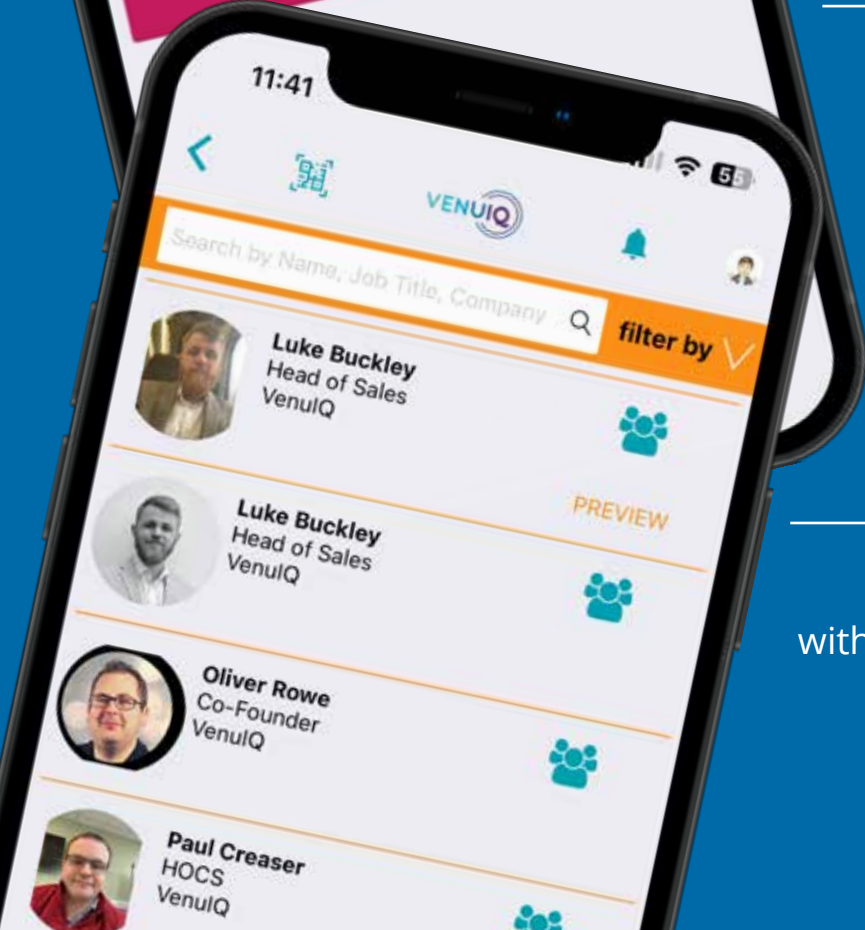
Create speaker profiles in your app.

## Exhibitor Profiles

Promote your exhibitors in your app.

## Attendee Profiles

Every attendee can have a profile within the app or include information from their LinkedIn profile.

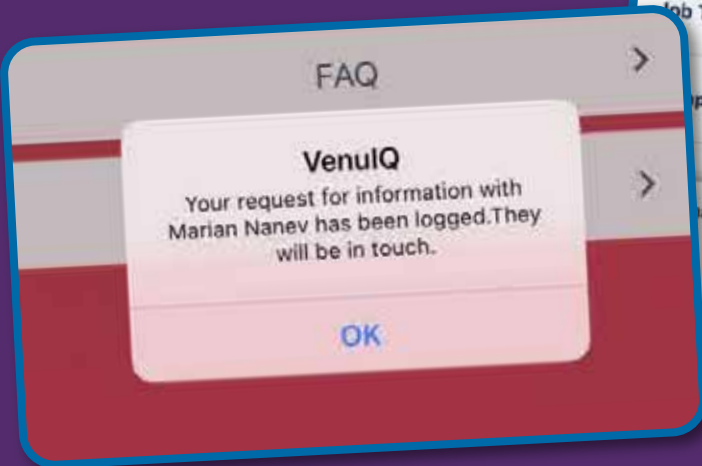


# In-app scanning

The VenuIQ app comes complete with in-app scanning.

Beat the queues and scan your guests into the event and individual sessions.

Let your exhibitors speed up their lead gathering with a quick scan of the attendee's event code.



## QR Codes

QR code are the engine of our scanning technology. Simple and easy for attendeed and exhibitors to use.

Plus our scanning technology can unlock these great features for your event:

- Delegate-to-Delegate Scanning
- Passport Program
- Scavenger Hunt Gamification
- Engagement Leaderboard
- Accurate Session Attendance Tracking

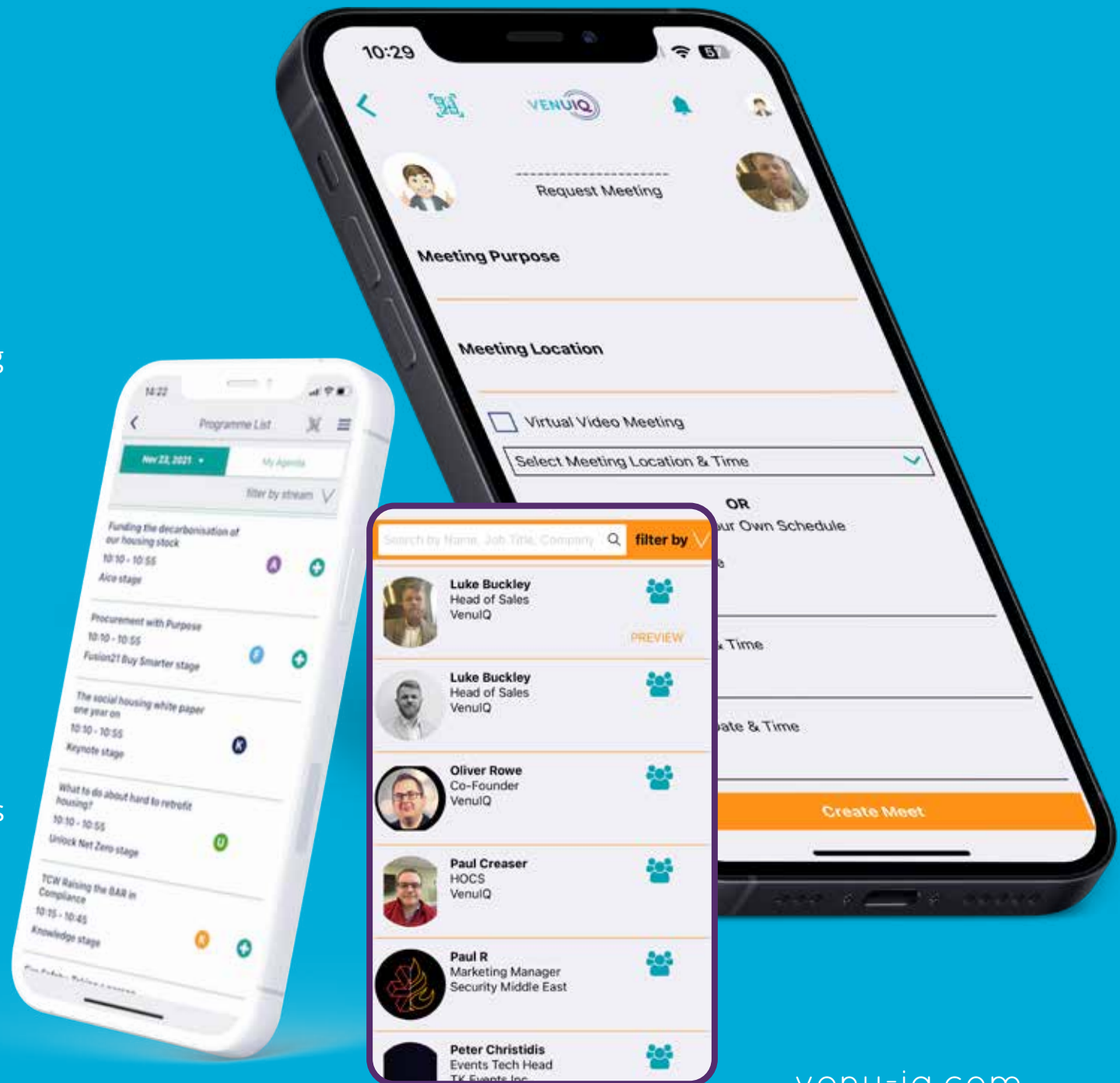
# Networking

Create seamless networking opportunities for attendees pre-event and put an end to awkward cold introductions.

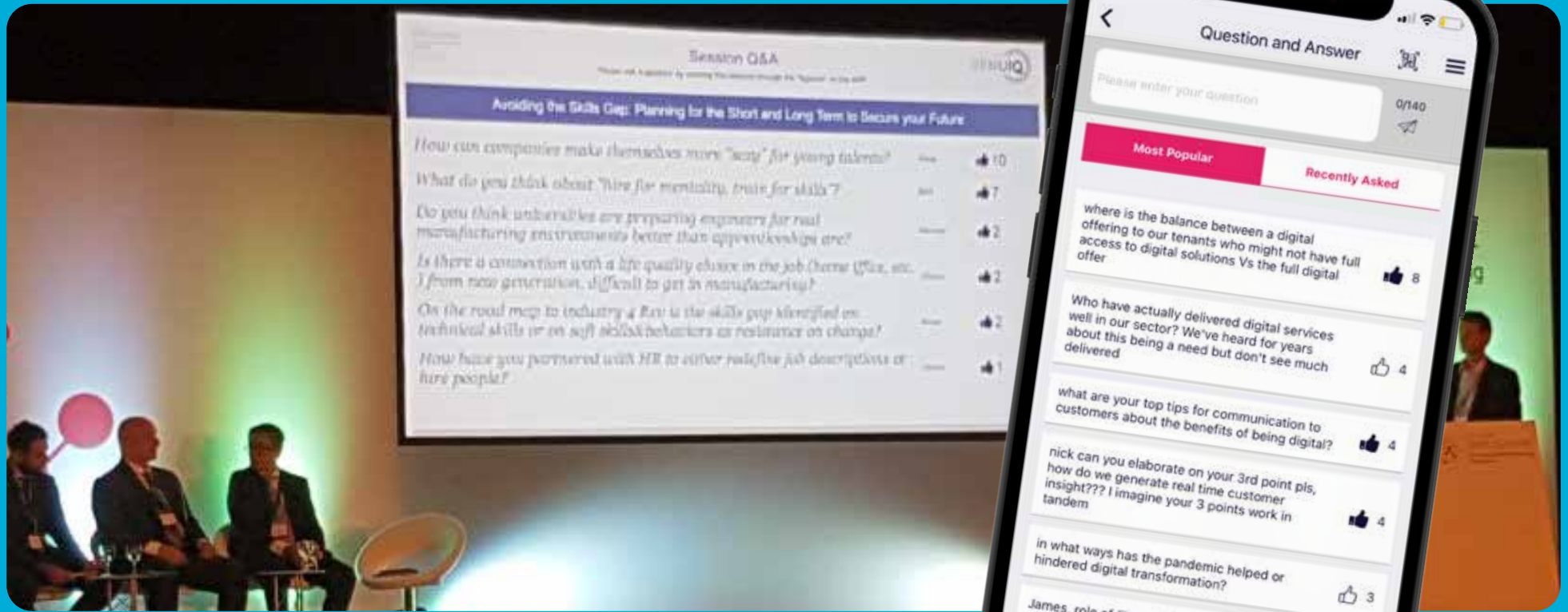
Not sure who to meet? Use VenuIQ's AI-powered matchmaking module - the perfect solution for effortless and efficient meetings. We call it **"Tinder for Business"**.

Here's how it works:

- Select your interests
- Give a thumbs up or down
- Get recommendations on who to meet
- Get notified when you match
- Prompted messages & meetings will get networking started before people arrive onsite.







# Session engagement

Most sessions only have five minutes for questions or engagement. Make each minute count with VenuIQ's session engagement tools.

## Q&As

Ask questions of key speakers from within the app.

## Polling

Vote for your favourite question and promote it.

## Surveys

Add surveys to gain feedback on your event.

**Plus all engagement is stored in the management portal for you post-event.**



# Interactive & Social

## Social Media Feed

Add your hashtags and keywords to follow and display a social media feed within the app. Push this to a big screen during your event.



## Gamification

Quizzes, treasure hunts, and passport stamp collection games for increased engagement at your event.

## In-app Community Chat

Let guests instantly chat with one another within the app.



Hi Paul - hope this finds you well. Would love to connect onsite at the eve|



# Storage

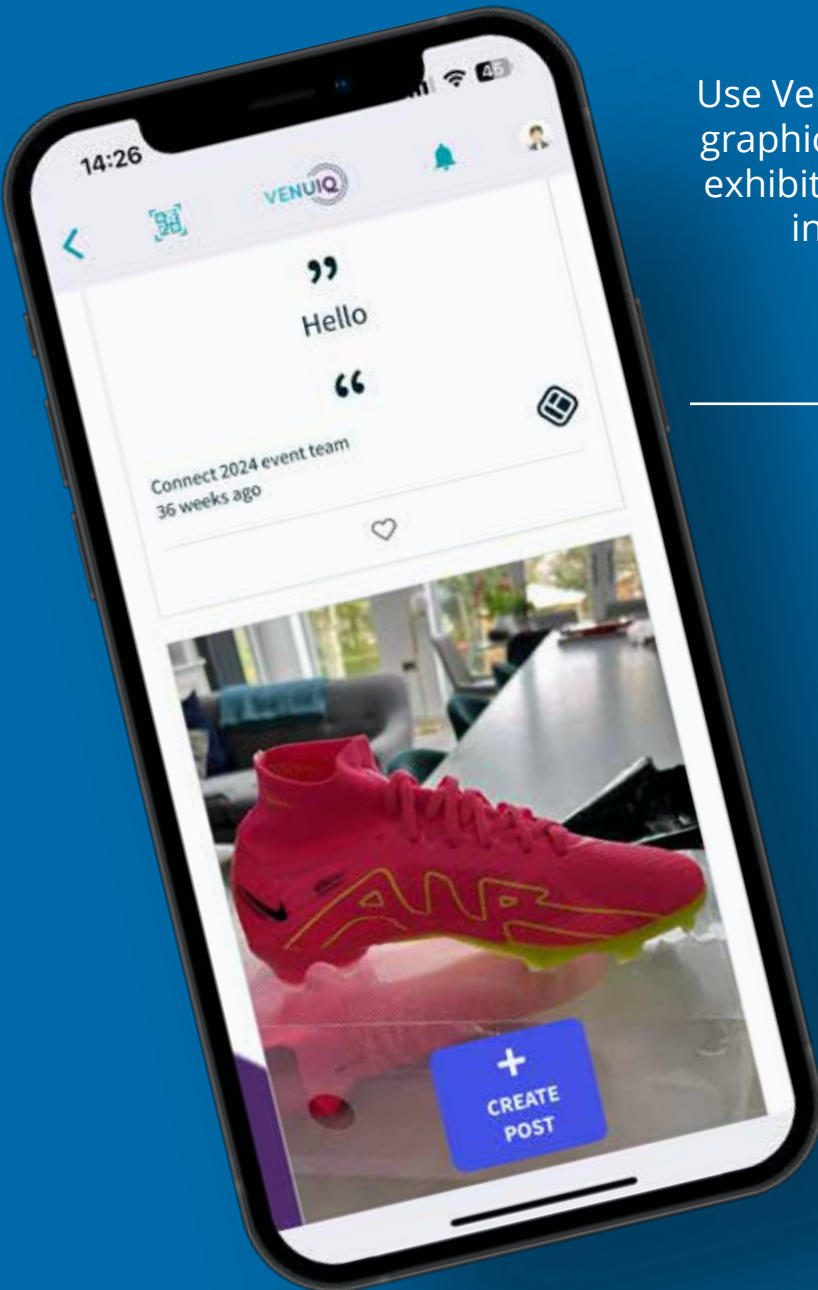
Use VenuIQ's storage facility to store documents, graphics, and photos for sessions, speakers, and exhibitors. Guests can download and view more information both pre- and post-event.

## Photo Uploads

Allow guests and attendees to upload photos to their account or share memories taken in an online gallery.

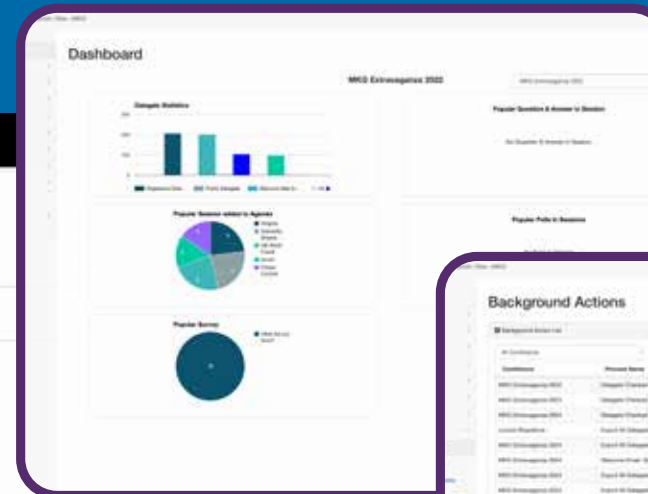
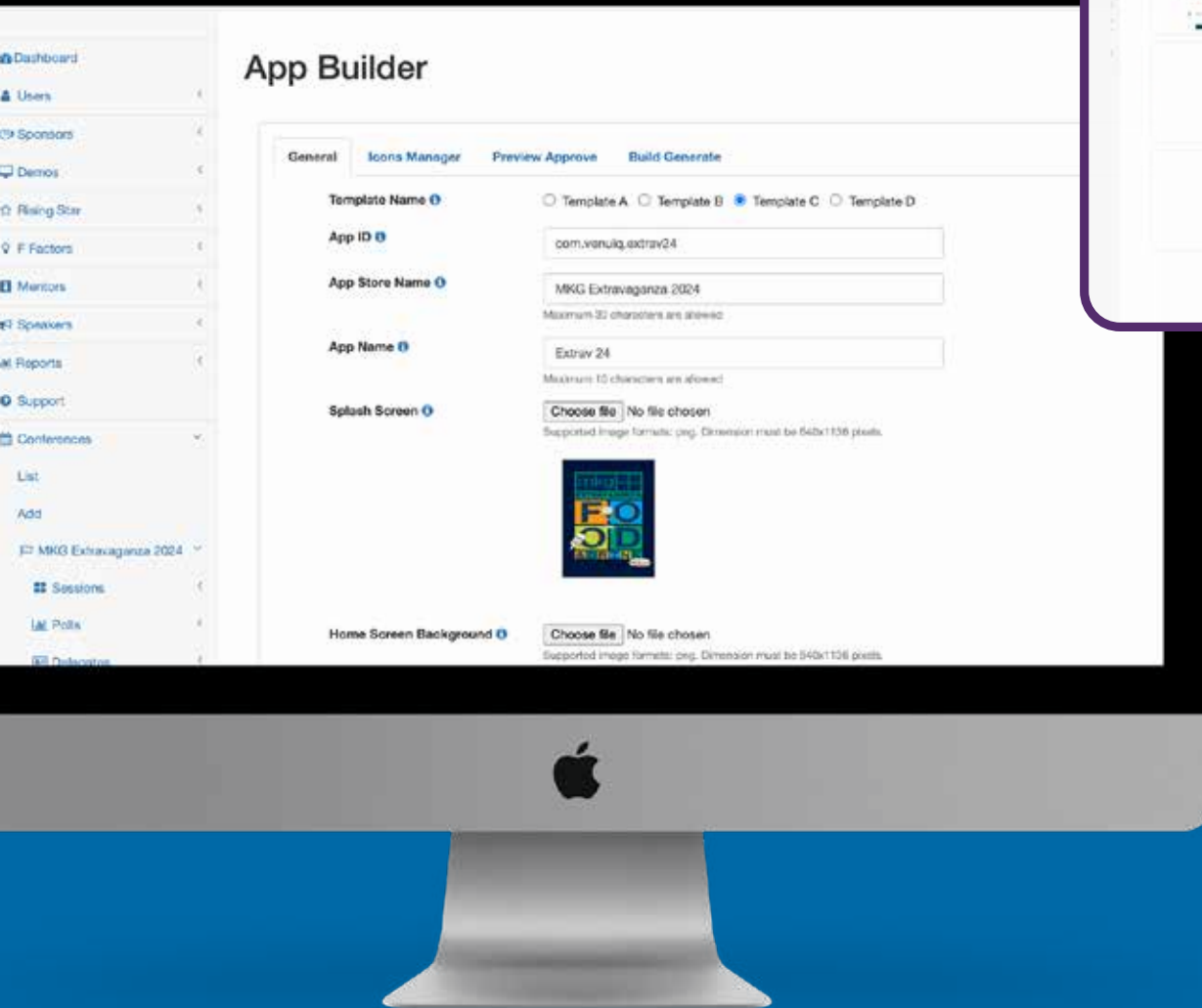
## Document Library

Store important documents relating to your event, exhibition, conference or venue and allow guests to read or download them.



# Online Management Portal

Create and update your event app from any browser, anywhere with VenuIQ's Event Builder.



Event Name	Session Name	Session ID	Start Date (GMT)	End Date (GMT)
MKG Extravaganza 2024	Uplifting Christmas II	MKG-Session-0001	2024-11-28 10:00:00	2024-11-28 11:00:00
MKG Extravaganza 2024	Uplifting Christmas II	MKG-Session-0002	2024-11-28 11:00:00	2024-11-28 12:00:00
MKG Extravaganza 2024	Uplifting Christmas II	MKG-Session-0003	2024-11-28 12:00:00	2024-11-28 13:00:00
MKG Extravaganza 2024	Uplifting Christmas II	MKG-Session-0004	2024-11-28 13:00:00	2024-11-28 14:00:00
MKG Extravaganza 2024	Uplifting Christmas II	MKG-Session-0005	2024-11-28 14:00:00	2024-11-28 15:00:00
MKG Extravaganza 2024	Uplifting Christmas II	MKG-Session-0006	2024-11-28 15:00:00	2024-11-28 16:00:00
MKG Extravaganza 2024	Uplifting Christmas II	MKG-Session-0007	2024-11-28 16:00:00	2024-11-28 17:00:00
MKG Extravaganza 2024	Uplifting Christmas II	MKG-Session-0008	2024-11-28 17:00:00	2024-11-28 18:00:00
MKG Extravaganza 2024	Uplifting Christmas II	MKG-Session-0009	2024-11-28 18:00:00	2024-11-28 19:00:00
MKG Extravaganza 2024	Uplifting Christmas II	MKG-Session-0010	2024-11-28 19:00:00	2024-11-28 20:00:00
MKG Extravaganza 2024	Uplifting Christmas II	MKG-Session-0011	2024-11-28 20:00:00	2024-11-28 21:00:00
MKG Extravaganza 2024	Uplifting Christmas II	MKG-Session-0012	2024-11-28 21:00:00	2024-11-28 22:00:00
MKG Extravaganza 2024	Uplifting Christmas II	MKG-Session-0013	2024-11-28 22:00:00	2024-11-28 23:00:00
MKG Extravaganza 2024	Uplifting Christmas II	MKG-Session-0014	2024-11-28 23:00:00	2024-11-29 00:00:00
MKG Extravaganza 2024	Uplifting Christmas II	MKG-Session-0015	2024-11-29 00:00:00	2024-11-29 01:00:00
MKG Extravaganza 2024	Uplifting Christmas II	MKG-Session-0016	2024-11-29 01:00:00	2024-11-29 02:00:00
MKG Extravaganza 2024	Uplifting Christmas II	MKG-Session-0017	2024-11-29 02:00:00	2024-11-29 03:00:00
MKG Extravaganza 2024	Uplifting Christmas II	MKG-Session-0018	2024-11-29 03:00:00	2024-11-29 04:00:00
MKG Extravaganza 2024	Uplifting Christmas II	MKG-Session-0019	2024-11-29 04:00:00	2024-11-29 05:00:00
MKG Extravaganza 2024	Uplifting Christmas II	MKG-Session-0020	2024-11-29 05:00:00	2024-11-29 06:00:00

## Analytics

Reporting facilities to analyse the information coming from your attendees.



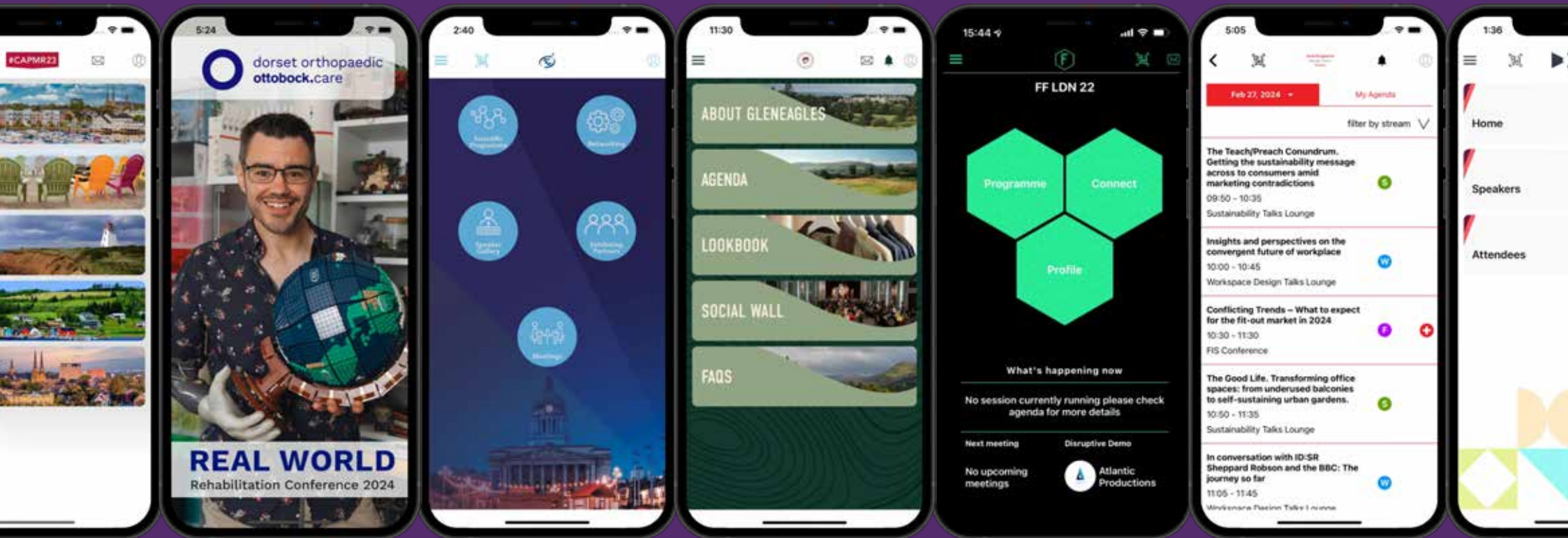
# Make it your own

## Branded Design

Upload a cover splash page to make your app look like your brand.

## Bespoke Design

Make the app and online portal in your brand design – add features and functionality as you require.





## UK Phone Support

We're on the phone, ready to help if you need assistance.



## Secure Data

Your data is kept safe in secure UK servers.



## Additional Services

Including virtual or on-site support, training, backend populating, additional reporting, HTML templates, and streaming services.

# About us

**We create award-winning software to deliver your events – virtual, hybrid and in-person.**

VenuIQ was established in 2015 and is based in the United Kingdom with 25+ people across development, design, support and sales.

Offices in UK and India, and new offices opened in Europe and the USA during 2021 to provide truly international coverage.

- Customer support is at the heart of everything we do.
- Industry leaders in location-based technology.
- Trusted advisors to hundreds of organisations on the digital aspects of their events.
- Founders are leaders of multiple technology companies.
- Multi-award-winning software including “Event App of the Year” at the 2024 Event Technology Awards.





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